



CHRIST
UNIVERSITY
BANGALORE, INDIA

Declared as Deemed to be University under Section 3 of UGC Act 1956

INSTITUTE of MANAGEMENT



F H W - S

Hochschule für angewandte Wissenschaften
Würzburg-Schweinfurt

MBA - International Business (FHWS, Germany)

+

PGDM - Marketing / Finance (Christ University)

(Dual Degree Programme through credit transfer)



Christ University Institute of Management

Christ University (till June 2008 an affiliated and autonomous college) was founded in 1969 by the Carmelites of Mary Immaculate (CMI) priests.

Christ College was the first College in South India to be awarded the A+ rating by the National Assessment and Accreditation Council (NAAC), an independent council under the University Grants Commission (UGC). UGC has recognized Christ College as an Institution with Potential for Excellence. Christ College was declared deemed to be university on 22, July 2008 under section 3 of the UGC Act, 1956.

Christ University Institute of Management was started in 1994 to promote quality education, research and consultancy in management. It has been ranked one among the top 10 Private B-Schools in India. It strives to develop effective leaders of industry with ethical and human values to reshape the nation's destiny through increased productivity of the organizations. The training programme prepares young minds for challenging managerial opportunities of the 21st century with a global awareness rooted in the Indian soil, nourished by the wisdom of the great management gurus.



VISION

Excellence and Service



CORE VALUES

- FAITH IN GOD
- MORAL UPRIGHTNESS
- LOVE OF FELLOW BEINGS
- SOCIAL RESPONSIBILITY
- PURSUIT OF EXCELLENCE

MISSION

Christ University is a nurturing ground for an individual's holistic development to make effective contribution to the society in a dynamic environment.

University of Applied Sciences Wuerzburg-Schweinfurt



Hochschule für angewandte Wissenschaften Würzburg-Schweinfurt

The University of Applied Sciences Wuerzburg-Schweinfurt (FHWS) was established in two locations with campuses in Wuerzburg and Schweinfurt in 1971 in accordance with the Bavarian law for the universities of applied sciences.

Its forerunner was the Balthasar Neumann Polytechnic Institute of the District of Lower Franconia and its previous institutions, established in 1851. Since 1963, the Polytechnic Institute maintained a branch in Schweinfurt and was merged with the Secondary School of Economics Wuerzburg and the School of Arts and Crafts Wuerzburg in 1971 by the Free State of Bavaria to form the University of Applied Sciences.

The FHWS, with its ten faculties and 32 undergraduate and postgraduate degrees runs five research institutes offers a broad, practice and future-oriented programs. The University of Applied Sciences makes a significant contribution to the development of the society through its academic work, applied research and opportunities for further education. With approximately 190 professors and around 8.835 enrolled students, the FHWS is the third largest university of applied sciences in Bavaria.

Academic offerings include 19 bachelor's programs: Architecture, Civil Engineering, Business Administration, E-Commerce, Electrical Engineering, Translation (Business or Technical), Computer Science, Communication Design, Plastics and Rubber Engineering, Logistics, Mechanical Engineering, Mechatronics, Media Management, Nursing Management, Social Work, Industrial Mathematics, Surveying and Geoinformatics, Business Information System and Business Engineering.

FHWS offers thirteen master's programs. The eight master's degrees that are offered consecutively after the bachelor's degree are Electrical Engineering, Information Design, Information Systems, Innovation for Small and Medium Size Enterprises, Integrated Design and Construction, Specialized Translation and Multilingual Communication, Trade Journalism and Corporate Communications, as well as Social Work. Additionally, there are five master's degrees that have the format of an advanced training program. These include Building Project Management, Nursing Management, International Business with a Focus on Asia or Central and Eastern Europe, International Business in cooperation with the Christ University, Bangalore (India) and Developmental Music Therapy and Music Therapy with Dementia Patients. Institute of Applied Logistics Solutions and Institute for Design and Information Systems are two important research institutes.



Duration 2 years (Six Trimesters)

Specialization Offered

International Business + Marketing / Finance

Unique Features

- ✦ 40% of the course work will be taught by International Faculty
- ✦ Students will do two trimesters (6 months) in Germany
- ✦ Dual degree program (students will get two degrees: One from Christ University (PGDM) and the other degree (MBA) from FHWS, Germany through transfer of credits
- ✦ International projects
- ✦ International company visits
- ✦ Exposure to European industry and business
- ✦ International cultural competency
- ✦ International styles of learning
- ✦ Master thesis on international company guided by international faculty



Admission Process

Eligibility

- ✦ 50% or above marks in aggregate in UG
- ✦ One year work experience (part time / family business also considered)
- ✦ A composite score of 500 or above in MAT or 60 percentile or above in the CAT

Selection Process

- ✦ Academic Performance of Class X, XII & UG
- ✦ Micro Presentation ✦ Group Discussion
- ✦ Writing Skill Assessment ✦ Personal Interview

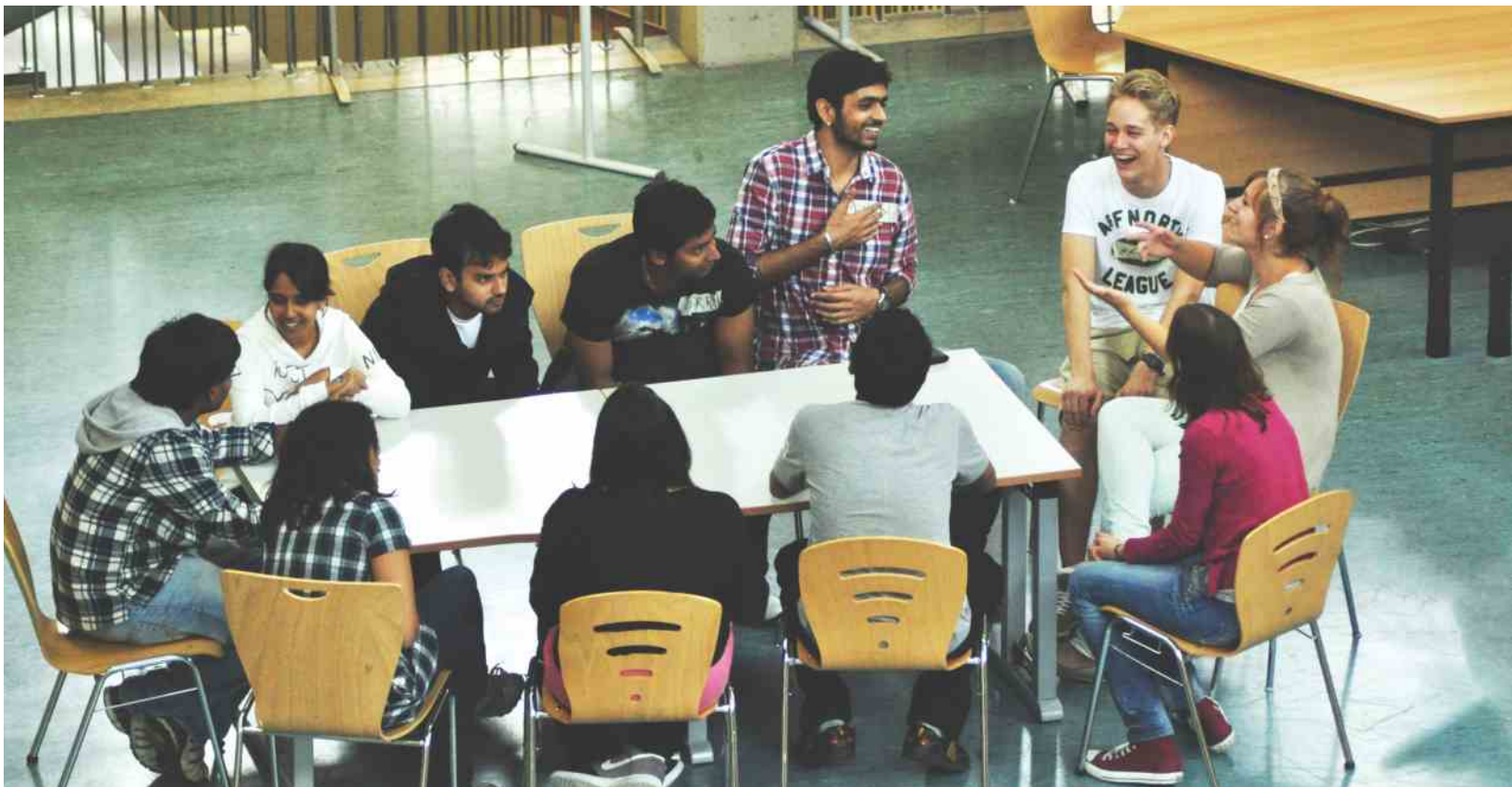
Fees

Category	I Year	II Year
KARNATAKA	485000 INR	485000 INR
OTHER INDIAN STATES	495000 INR	485000 INR
NRI	595000 INR	595000 INR
SAARC/AFRICA	14300 USD	14300 USD
Other Foreign Nationals	20500 USD	20500 USD

Note: It is mandatory for students to go to Germany for 6 months. Students will need to spend additional amount towards airfare, living expenses and accommodation. Expenses towards accommodation and living expenses in Germany will be spent by the student.

If by any chance visa gets rejected and students are unable to go to Germany, then the students will get a certificate (Not a degree) from FWHS and PGDM from Christ University after completion of program in India.

Visa: Visa formalities are student's responsibility. Christ University will provide assistance in procurement of visa by providing the required documents from the German University.



GERMAN MBA PROGRAM AND ITS RELEVANCE

The Dual degree course is designed in a way that it focuses on live case studies and team work. The thinking process involved is comparatively high as compared to other MBA courses. Understanding and command of German language is acquired to enter European job market. The methodology involved in Master Thesis helps students to improve their knowledge and in turn enhance professional skills. Master Thesis also acts as a stimulant for those who are interested in research fields in the Europe. The faculty has enormous and rich experience in industry and they are experts in the field of management education.

Shiva Krishna H R MBA (FHWS),
PGDM(CU) 2009 - '11
Strategic Planning Group
CEO - Office
GMR - EPC Division



Today, business and trade are going beyond national boundaries and getting international. The most likely reasons for this would be to expand, grow and to survive the competition in International markets. The most crucial factors that support this internationalization would be liberalization of trade policies, technological advancements, and Internet and transportation systems. These new trends also emphasize the point of managers with international exposure and cultural openness for successfully managing International Businesses.

Dual degree programme offered by Christ University in partnership with FHWS, Germany offers this unique platform imparting international education with stay in Germany during their coursework. It helps in broadening horizons of budding managers and inculcates inter-cultural understanding in students.

Kavinder Beniwal MBA (FHWS), PGDM(CU) 2008 - '10
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POST GRADUATE DEPARTMENT OF BUSINESS ADMINISTRATION

COURSE OUTLINE*

Trimester – I (June to August) Christ University + FHWS	Trimester – II (September to December) Christ University + FHWS
Mathematics and Business Statistics	Research Methodology
Financial Accounting For Managers	Management Accounting
Management Communication and Case Studies	Financial Management
Marketing	Entrepreneurship
Planning & Decision Making	Enterprise Resource Planning & E- Business
Managerial Economics	Financial Statement Analysis
Business Ethics & Leadership	Organizational Behaviour
International Project Management	Leadership Training
	Cross Cultural Management

January to February
Summer Internship

Trimester – III & IV (March to August) Visit to Germany	
European Finance	Europe – Culture History & Economy
European Public Law	Strategic Management
International Quality Management	Case Study and Industrial Visits
International Management	European HR Management
International Marketing	Business Games
International Logistics	Capstone Course
Strategic Manufacturing	Master Thesis
International Market Research	

Finance

Trimester - V (September to December)	Trimester - VI (January to March)
Security Analysis & Portfolio Management	Financial Risk Management
Management of Banks and Financial Institutions	Derivatives
Mergers, Acquisitions & Restructuring	Management of Financial Services
Strategic Financial Management	Project Appraisal and Finance
Wealth Management or Insurance	
Advanced Financial Statement Analysis	

Marketing

Trimester - V (September to December)	Trimester - VI (January to March)
Consumer Behaviour	Innovation
Business to Business	Sales and Distribution Management
Customer Relationship Management	Service Management - Strategies and Projects
Integrated Marketing Communication	
Technology Marketing and Marketing of Financial Services	

* The course outline is subjected to change as per new BOS amendments.



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Christ University Institute of Managements

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FHWS

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