



CHRIST
UNIVERSITY

Declared as Deemed to be University under Section 3 of UGC Act 1956

BANGALORE

INSTITUTE *of* MANAGEMENT

2 YEAR FULL TIME PGDM PROGRAM

+

GERMAN MBA



PGDM + German MBA

Christ University offers PGDM programme where students obtain MBA from Germany by transfer of credits

PGDM - Post Graduate Diploma in Management awarded by Christ University, Bangalore

About Christ University (www.christuniversity.in)

Christ University (formerly Christ College) was founded in 1969 in Bangalore by the Carmelites of Mary Immaculate (CMI), the first indigenous religious congregation of India. Around 7000 students are studying in the campus. The Management Department of Christ University has been ranked one among the top ten post 90' Private B-Schools. Our PGDM Program is approved by UGC, Ministry of HRD. Christ College has been continually rated among the top 10 educational institutions of the country. It has the rare distinction to be the first institution in Karnataka to be accredited by National Assessment and Accreditation Council (NAAC) UGC for quality education. In 2004, UGC has conferred Autonomy to Christ College. In 2005, it became the first College in South India to be reaccredited with A+ by NAAC. UGC has identified it as an Institution with "Potential for Excellence" in June 2006. In 2008, Under Section 3 of the UGC Act, 1956, Ministry of Human Resources Development of the Union Government of India, has declared it a Deemed to be University, in the name and style of Christ University.

MBA - Degree awarded by University of Applied Sciences ,Würzburg-Schweinfurt, Germany (FHWS)

About University of Applied Sciences, Würzburg-Schweinfurt (FHWS), Germany (www.fhws.de)

The University of Applied Sciences, Würzburg - Schweinfurt is a premium education institution in Germany and was founded in 1971. After Munich and Nuremberg it is the third largest in Bavaria. Around 7000 students are studying in two campuses located in Würzburg and Schweinfurt (Both campuses around 1½ hours from Frankfurt). FHWS is honoured with number of faculty members with higher experience and credibility. As most of the German universities, FHWS is a non profit organisation. The name applied science indicates the strength of FHWS. The students have to apply their knowledge and are guided by faculties who have rich academic background and minimum of five years industry experience. Increasing internationalisation is top priority for FHWS. First, a major part of the students are going outside the country within their study. Second, an increasing number of foreign students who will study for a certain period at FHWS. International MBA program of FHWS is approved by Acquin since June 2008. The program targets on future managers who want to increase their skills and capabilities in a global environment. The application of knowledge is key. The course will enhance the skills of the students in putting the knowledge into practice. Students will benefit from intercultural competencies and with intensive training the course aims to develop their soft and hard skills.

Note: MBA degree students have to complete entire PGDM course and in addition mandatory 3 months course work and industry exposure in Germany.

Duration

2 years starting from June 2009 (Six Trimesters)

Specialization Offered

Marketing and Finance

Unique Features

- + 40% of the course work will be taught by International Faculty
- + Students will do one trimester (3 months) in Germany
- + Dual degree program (students will get two degrees: One from Christ University (PGDM) and the other degree (MBA) from FHWS, Germany through transfer of credits.
- + Reduced tuition fees as partially funded by German Academic Exchange.

Tuition Fees

Category	I Year	II Year
Karnataka	Rs. 4,50,000	Rs. 4,50,000
Other Indian States	Rs. 4,60,000	Rs. 4,50,000
NRI	Rs. 5,50,000	Rs. 5,50,000
SAARC & Africa	US \$ 14,300	US \$ 14,300
Other International Students	US \$ 20,500	US \$ 20,500

Note : It is mandatory for students to go to Germany for 3 months. Students will need to spend additional amount towards airfare (to and fro Germany) and living expenses. Expenses towards accommodation and tuition fees in Germany will be spent by Christ University.

If by any chance visa gets rejected and students are unable to go to Germany, then the students will get a certificate (Not a degree) from FHWS and PGDM from Christ University after completion of program in India.

Deadline for Payment of tuition Fees

- I year fees : Within 10 days of admission
- II year fees : Before the III trimester examination

Visa : Visa formalities are student's responsibility. Christ University will provide assistance in procurement of visa by providing the required documents from the German University.

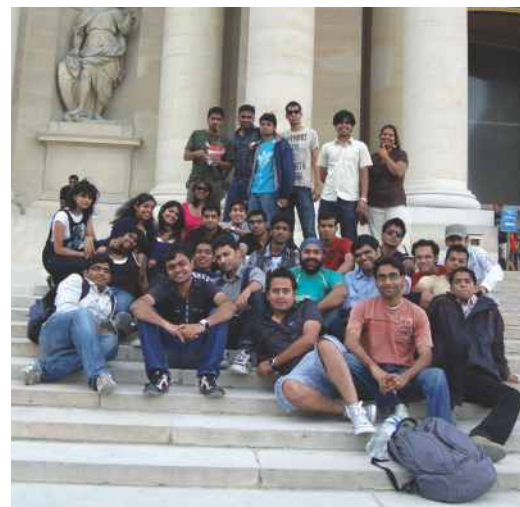
Admission Process

I MINIMUM ELIGIBILITY CRITERIA

- Any recognized degree with at least 50% marks
- Having MAT score of 600 and above (out of 800) in the MAT examinations of DEC'09 or FEB'10 or CAT 75%.
- Candidates who do not meet the above criteria will not be considered.

II SELECTION PROCESS

- Past Academic Performance
- Group Discussion
- Presentation
- Personal Interview



CURRICULUM

Trimester - I CHRIST UNIVERSITY

	Course	Title	Marks	Credit
01/06/10 to 31/08/10	PGDM 111	Mathematics and Business Statistics	100	2
	PGDM 112	Financial Accounting for Managers	100	2
	PGDM 113	Managerial Economics I	100	2
	PGDM 114	Principles of Management	100	2
	PGDM 115	Management Communication and Case Studies	100	2
	PGDM 116	Marketing I	100	2
	PGDM 117	Business Ethics	100	2
	PGDM 118	Industry Domain Knowledge (IDK) Project: Organizational Structure Study & Book Review Seminars OBT Corporate Interface Current Affairs	2 credits	
		TOTAL	700	16

Trimester - II GERMAN FACULTY + CHRIST UNIVERSITY

	Course	Title	Marks	Credit
01/09/10 to 31/12/10	PGDM 211	Leadership Training	100	2
	PGDM 212	Cross Cultural Management	100	2
	PGDM 213	Organisational Behaviour	100	2
	PGDM 214	German Trade Law	100	2
	PGDM 215	Tax Law/European Public Law	100	2
	PGDM 216	European Accounting	100	2
	PGDM 217	European Finance	100	2
	PGDM 218	Entrepreneurship	100	2
	PGDM 219	Research Methodology	100	2
	PGDM 220	Management Accounting	100	2
		TOTAL	1000	20

Trimester - III GERMAN FACULTY + CHRIST UNIVERSITY

	Course	Title	Marks	Credit
01/01/11 to 31/03/11	PGDM 311	Financial Management	100	2
	PGDM 312	Enterprise Resource Planning & E - Commerce	100	2
	PGDM 313	International Quality Management	100	2
	PGDM 314	International Management	100	2
	PGDM 315	International Marketing	100	2
	PGDM 316	International Logistics	100	2
	PGDM 317	Strategic Manufacturing/SCM	100	2
	PGDM 318	International Market Research	100	2
	PGDM 319	Summer internship project	100	2
		TOTAL	900	18

Trimester - IV VISIT TO GERMANY

	Course	Title	Marks	Credit
01/06/11 to 31/08/11	PGDM 411	Europe- Culture- History- Economy	100	2
	PGDM 412	Strategic Management	100	2
	PGDM 413	Case Studies/Industry Visits	100	2
	PGDM 414	European HR Management Business Game {TOPISM} Capstone Course	200	6
		TOTAL	500	12

Trimester - V CHRIST UNIVERSITY

	Course	Title	Marks	Credit
		Functional Electives (Marketing)		
	PGDM 551	Consumer Behaviour	100	2
	PGDM 552	Business to Business	100	2
	PGDM 553	Strategic Marketing Management	100	2
	PGDM 554	Rural Marketing	100	2
	PGDM 555	Customer Relationship Management	100	2
	PGDM 556	Integrated Marketing Communication	100	2
	PGDM 557	Brand Management	100	2
	PGDM 558	Retailing		2
		Functional Electives (Finance)		
	PGDM 651	Security Analysis & Portfolio Management	100	2
	PGDM 652	Management of Financial Services	100	2
	PGDM 653	Management of Banks and Financial Institutions	100	2
	PGDM 654	Project Appraisal and Finance	100	2
	PGDM 655	Mergers, Acquisitions & Restructuring	100	2
	PGDM 656	Wealth Management	100	2
	PGDM 657	Strategic Financial Management	100	2
	PGDM 658	Social concern projects	100	2
	PGDM 659	Current Affairs		2
		TOTAL	1500	34

Trimester - VI CHRIST UNIVERSITY

	Course	Title	Marks	Credit
		Functional Electives (Marketing)		
	PGDM 611	Innovation	100	2
	PGDM 612	Sales and Distribution Management	100	2
	PGDM 613	Service Management, Strategies & Projects	100	2
		Functional Electives (Finance)		
	PGDM 614	Insurance	100	2
	PGDM 615	Financial Risk Management	100	2
	PGDM 616	Commodity Market	100	2
	PGDM 617	Dissertation	100	2
		TOTAL	700	14
		GRAND TOTAL	5200	112

German Language will be offered in first four trimesters. However it will be considered as one subject of 2 credits and 30 hours.



For Further Details Contact:

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