



MBA - INTERNATIONAL BUSINESS



CHRIST
UNIVERSITY

Declared as Deemed to be University under Section 3 of UGC Act 1956

BANGALORE

INSTITUTE *of* MANAGEMENT

ABOUT CHRIST UNIVERSITY

Christ University (till June 2008 an affiliated and autonomous college) was founded in 1969 by the Carmelites of Mary Immaculate (CMI) priests.

Christ College was the first College in South India to be awarded the A+ rating by the National Assessment and Accreditation Council (NAAC), an independent council under the University Grants Commission (UGC). UGC has recognized Christ College as an Institution with Potential for Excellence. Christ College was declared deemed to be the university since July 2008 under section 3 of the UGC Act, 1956.

Rooted in strong core values of Faith in God, Moral Uprightness, Love of Fellow Beings, Social Responsibility and Pursuit of Excellence, institute's vision is Excellence and Service which is embossed in every facet ensuring that the mission of the University is fulfilled.

THE INSTITUTE

Christ University Institute of Management was established in 1994 to promote quality education, research and consultancy in management. It has been ranked as one among the top Private B-Schools in India. The management training programme focuses on the development of the whole person equipped with the Conceptual Analytical, Communication, Attitude, and General Awareness skills to meet the needs of the changing and challenging global business scenario.



CHANGING BUSINESS SCENARIO

Opening up of the Indian economy to foreign trade and investment has created both an enormous need & opportunity. Opening up of markets elsewhere has resulted in unprecedented economic growth besides forcing domestic producers to be more efficient. The most important skill among all of them is the ability to work in an unfamiliar and cross cultural environment. MBA in International Business is designed specifically to address this issue.

The primary objective of the program is to train aspiring managers in order to meet talent needs of multinational companies. The program is structured so that participants will not only gain knowledge inputs on international business, but also gain hands on experience through inbuilt overseas experience.

Christ University is uniquely positioned to offer the program through its various international collaborations. The university, for over a decade, has been engaged in student exchange programs, faculty exchange programs and twinning programs. The university has a pool of highly qualified faculty; who have traveled abroad and have experience in dealing with students from all over the world. In addition to Christ university faculty, faculty from overseas partner institutions will also participate by teaching in this program. Students are expected to gain problem solving skills in a cross cultural environment by undertaking project work outside India.



MBA - INTERNATIONAL BUSINESS

(Two Year Full Time Program)

The MBA - INTERNATIONAL BUSINESS is a six trimester full time program with a clear focus on global business practices. It is unique with its inbuilt one term of the course delivery in Singapore, the Asian hub of international business and education. The program aims at equipping aspiring managers with required knowledge and skill sets to perform successfully in the globalized corporate world.

Salient features

- 6 trimester full time program which on successful completion makes one eligible for MBA (IB) degree from Christ University
- A term of 4 weeks to be done in Singapore
- Internationally benchmarked curriculum and highly qualified faculty
- Option to specialize either in Marketing or Finance
- Certificate from Learning Capital, a Private School registered with Ministry of Education, Singapore
- Few modules done by International faculty
- No separate fee for accommodation in Singapore

Fee Structure

First Year	Second Year
3.00 Lakhs	S\$ 5000 plus INR 2.5 Lakhs

The first year fee has to be paid at the time of confirming the admission. The second year fee has to be paid on or before January 10, 2011.

The second year fee for MBA-IB program includes tuition fee as well as hostel fee in Singapore. However, airfare and other personal expenses such food, transport and other living expenses in Singapore are to be borne by the students themselves.

Admission Process

Please visit www.christuniversity.in to understand the admission procedures and to apply online.

For Contact Details

University Admissions Office
Phone: +91 80 4012 9113 Fax: +91 80 4012 9000
Email: admission@christuniversity.in

TRIMESTER - I

Organizational Behavior
Financial Accounting
Quantitative Business Analysis I
Information Technology for Managers
Economic Theory I
Business Communication I
Principles of Management

TRIMESTER - II

Cost Accounting
Quantitative Business Analysis II
Computer Aided Decision Making Tools
Economic Theory II
Business Communication II
Principles of Marketing
Business Ethics

TRIMESTER - III

Management Accounting
Management Information Systems
Research Methodology
Business Law
Domestic Business Environment
International Business
Strategic Management

TRIMESTER - IV

International Exposure Term for 4 weeks in Singapore	Courses in Christ University Bangalore mostly facilitated by International Faculty
A course on Global Environment of Business	Sustainable Development & Competitive Advantage
Industry Visits	Global Operations Management
Interaction with MNC Managers	Principles of Global Finance
	International Marketing
	Cross Cultural Management

Note : At the end of this Trimester, students will be provided a Certificate on International Business by Learning Capital, Singapore

TRIMESTER - V

MARKETING	FINANCE
Consumer Behaviour	Security analysis & Portfolio Management
Business to Business	Management of Financial Services
Rural Marketing	Project Appraisal and Finance
Customer relationship management	Mergers, Acquisitions & Restructuring
Integrated Marketing Communication	Wealth Management

Core Papers

1. Entrepreneurship
2. Global best practices of Quality

TRIMESTER - VI

MARKETING	FINANCE
Brand Management	Financial Risk Management
Sales & Distribution Management	Commodity Market
Service Management, Strategies & Projects	Insurance

Core Papers : 1. Global Models in E-Business

2. International Business Policies & Strategies
3. Dissertation



OUR INSPIRATION

Christ University is dedicated to Christ, the teacher par excellence. He is our supreme guru and inspiration. He is our guiding light. He is our model of Excellence and Service.

Blessed Kuriakose Elias Chavara, (1805-71) the founder of Carmelites of Mary Immaculate (CMI) religious congregation, is our source of inspiration as the seminal influence of his vision and dreams permeate through our activities today. Blessed Chavara, a great educationalist and social reformer of the 19th century foresaw the changes that would take place and wanted to build a society based on Fatherhood of God and Brotherhood of humanity.

MISSION

"Christ University is a nurturing ground for an individual's holistic development to make effective contribution to the society in a dynamic environment."

VISION

EXCELLENCE AND SERVICE: Christ University, a premier educational institution, is an academic fraternity of individuals dedicated to the motto of 'excellence and service'.



CORE VALUES

The values which guide us at Christ University are

FAITH IN GOD

MORAL UPRIGHTNESS

LOVE OF FELLOW BEINGS

SOCIAL RESPONSIBILITY

PURSUIT OF EXCELLENCE



CHRIST
UNIVERSITY

Declared as Deemed to be University under Section 3 of UGC Act 1956

Hosur Road, Bangalore - 560 029, Karnataka, India.

Tel : +91 80 4012 9100 Fax : +91 80 4012 9000

admission@christuniversity.in

www.christuniversity.in