

**CHRIST UNIVERSITY-BIRMINGHAM CITY UNIVERSITY, UK
PARTNERSHIP PROGRAMME**

MASTERS LEVEL PROGRAM IN THE SCHOOL OF MEDIA

FOR BA (JPEng and CEP) III YEAR (Batch 2010)

About Birmingham City University

With around 25,000 students, Birmingham City University is one of the major universities in the UK. Situated in Birmingham, the UK's second city and informal capital of the West Midlands, it has a long history of close interaction with this vibrant region. As a university it has a distinctive focus on education and research for professional and creative practice and on collaboration with business, industry and the public services. It is one of the three long-standing universities in the city of Birmingham, alongside the University of Birmingham and Aston University.

Strong traditions

Its contribution to the education of the citizens of Birmingham and beyond stretches back through a succession of predecessor institutions for over 160 years. It achieved university status in 1992 as the University of Central England, changing its name to Birmingham City University in 2007, reflecting our commitment to, and pride in, the home city. The University is extremely proud of its achievements to date and excited about the possibilities for the future and the contribution it can make to its students, the economy and society.

Professional University

It is a professional institution in many senses of the word. A significant proportion of its undergraduate courses enjoy professional accreditation, including Accountancy, Acting, Architecture, Education, Engineering, Law, Marketing, Nursing, Radiography and Social Work. Its postgraduate provision provides a wide range of opportunities for management and professional development for early and mid-career professionals. Many of its staff boast professional qualifications and bring professionally relevant experience to bear on their teaching practice. It aspires to provide an educational experience of the highest quality, putting the students at the centre of everything it does. It has a strong commitment to flexible and practice-based learning, and places great importance on its ability to develop professionally qualified graduates with skills relevant to contemporary workplaces. Also, it seeks to professionalise all its activities through a fundamental core commitment to quality.

Contribution to research and employer engagement

Alongside its commitment to educating its students for creative and professional careers, it has a strongly developing research base with a number of Centres of Research Excellence which received formal recognition in the national Research Assessment Exercise 2008. These centres are involved in world-leading research, innovation and enterprise projects covering the arts, engineering, education, business, humanities and social sciences and sciences. It also aspires to be an exemplar for engagement with employers in all sectors through its programmes of applied research, innovation, knowledge transfer and workforce development. It works with organisations as diverse as the BBC, CISCO, Microsoft, Advantage West Midlands, Arts Council England, Jaguar Land Rover, Jewsons, the Law Society and the NHS.

Website: www.mediacourses.com

Degree offered: MA in

- Creative Industries and Cultural Policy
- Events and Exhibition Management
- Freelance Photography
- Freelancing and Journalism Enterprise
- Global Media Production/International Broadcast Journalism
- International Journalism/International Radio Production
- Media and Creative Enterprise
- Music Industries
- Music Radio
- Online Journalism
- Public Relations
- Radio and Audio Production
- Radio for Development
- Social Media
- Television Production

Course duration: One year

Eligibility criteria to transfer to BCU, UK

Successful completion of three years BA (JPEng/CEP) programme with overall aggregate of 60% (six semesters) and pass in all examined modules. Students will also need a minimum score of 6.5 in IELTS , with a minimum of 6.0 in all bands or equivalent TOEFL/Pearson test.

Cost in BCU, UK for One Year

Tuition Fees: £10300

Living Cost: Approx £7,000 (Food and Accommodation)

Note:

- 1£ = Rs. 86 (as on July 10, 2012)
- Fees are subject to change on an annual basis.

Work while studying

Foreign students are allowed to work 15 hrs/ week once they have their resident permit.

Work after study Please check on the official website of the consulate for updated information

Visa: Students responsibility.

Transfer to BCU: September 2013

For application form and further details contact

Office of International Affairs, Room No. 916, II Floor, Christ University, Auditorium Block, Hosur Road, Bangalore-560 029.Karnataka, India. Ph: +91 080-40129431/32 Fax: +91 080 40129000 Email: oias@christuniversity.in and internationaloffice@christuniversity.in

Revised as on July 10, 2012